

**SAN JUAN WATER DISTRICT
STRATEGIC PLAN WORKSHOP**
Location: Regional Water Authority
5620 Birdcage Street, Ste 180, Citrus Heights
October 5, 2017 – 9:30 AM

INVITED PARTICIPANTS:

San Juan Water District (SJWD) Board of Directors

- Kenneth Miller, President
- Edward J. “Ted” Costa
- Marty Hanneman
- Dan Rich
- Pamela Tobin

SJWD Staff:

- Paul Helliker, General Manager
- Donna Silva, Finance Director
- Tony Barela, Operations Manager
- Rob Watson, Engineering Services Manager
- Lisa Brown, Customer Service Manager
- George Machado, Field Services Manager
- Greg Turner, Water Treatment Plant Superintendent
- Teri Grant, Administrative Assistant/Board Secretary
- Chris von Collenberg, IT Administrator
- Greg Zlotnick, Water Resources Specialist

Wholesale Customer Agencies: General Managers

- Hilary Strauss, Citrus Heights Water District
- Sharon Wilcox, Orange Vale Water Company
- Marcus Yasutake, City of Folsom
- Tom Gray, Fair Oaks Water District

Other Key SJWD Stakeholders

- Rob Roscoe, Sacramento Suburban Water District General Manager
- Einar Maisch, Placer County Water Agency General Manager
- John Woodling, Regional Water Authority Executive Director
- BOD Noticed Recipients + General Public
- Ellen Cross, Strategy Driver, Inc. Facilitator

WORKSHOP GOALS:

- Reaffirm the vision, mission, core values
- Develop high level goals and objectives for District to accomplish in the next 2-5 years
- Review next steps including performance metrics related to goals and objectives

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AGENDA:

TIME	TOPIC	WHO	ANTICIPATED OUTCOME
9:30 am	WELCOME <ul style="list-style-type: none"> • Introductions: Participants/Facilitator • Today's Workshop Program + Anticipated Outcomes • Strategic Plan Process + Schedule 	Miller/Helliker Cross	<ul style="list-style-type: none"> • Acknowledge Participants' time and commitment to the SJWD Strategic Plan • Review the Agenda and Anticipated Outcomes • Understand Strategic Plan Process and Schedule
9:50 am	MISSION, VISION, + CORE VALUES <ul style="list-style-type: none"> • Review + Refine: Are they still relevant to SJWD's Envisioned Future? • What should be added / subtracted? • How should they be communicated? 	All	<ul style="list-style-type: none"> • Understand how to integrate and refine vision, missions, core values • Create update of the vision, mission and core values to reflect SJWD's envisioned future in the next 5 years • Communicate to internal and external stakeholders and reflect our intent to uphold in SJWD's everyday approach
11:15 am Working Lunch	OVERARCHING PRIORITY GOALS + OBJECTIVES <ul style="list-style-type: none"> • Discuss Overarching Priority Goals + Objectives 	All	<ul style="list-style-type: none"> • Identify overarching priority goals and priority objectives that will meet our obligations and maximize our vision and mission • Identify any threats to our ability to meet our water reliability and delivery obligations
1:00 pm	NEXT STEPS <ul style="list-style-type: none"> • Envisioning and Measuring Success • Process Next Steps • Next Workshop 	All	<ul style="list-style-type: none"> • Understand what a successful organization looks like to meet the goals and objectives • Understand what resources will be necessary to successfully achieve our goals and objectives • Understand today's outcomes and how they fit into the overall Strategic Plan process • Identify next steps for second workshop to refine our approach
1:30 pm	ADJOURN	All	<ul style="list-style-type: none"> • Adjourn with the satisfaction of having fully participated to influence the SJWD's vision and direction for the next 5 years